

**Memorandum of Understanding
For Joint Collaboration
between**



**Department of Management Studies
Manonmaniam Sundaranar University
Tirunelveli**

and

MGNCRE

**Department of Higher Education, Ministry of Education
Hyderabad**



தமிழ்நாடு தமில்நாடு TAMILNADU

The Registrar
M.S. University
Tirunelveli

11 AUG 2021

CK 142185

க. உதயசுந்தரமூர்த்தி

மாண்புமிகு கல்வித்துறை
83, சூர் பாதை,
சீதாநகர் லேஅவுட்.
L.No.7300/B1/01

Memorandum of Understanding

The MEMORANDAM OF UNDERSTANDING (MoU) is made and entered into force on this 25th August, 2021 among Department of Management Studies, Manonmaniam Sundaranar University, Tirunelveli, Tamil Nadu, established under the Tamil Nadu Act, located at Abishekapatti, Tirunelveli – 627012 Tamilnadu, INDIA – (hereinafter referred to as 'DoMS, MSU'), represented by the Registrar, MSU which expression shall, unless repugnant to the context or meaning thereof, mean and include its successors, executors, administrators and assigns, on the First Part

and

Mahatma Gandhi National Council of Rural Education, Department of Higher Education, Ministry of Education, Government of India and having its registered office at Shakkar Bhavan, Fateh Maidan Road, Basheerbagh, Hyderabad (hereinafter referred to as MGNCRE), represented by Chairman which expression shall, unless repugnant to the context or meaning thereof, mean and include its successors, on the Second Part, witnesses as follows.


REGISTRAR
MAHONMANIAM SUNDARANAR UNIVERSITY
TIRUNELVELI - 627 012.


Dr. W.G. Prasanna Kumar
Chairman
Mahatma Gandhi National Council of Rural Education
Dept. of Higher Education, Ministry of Education, Govt. of India
Shakkar Bhavan, Fateh Maidan Road, Basheerbagh
Hyderabad 500 004, India.

WHEREAS MGNCRE is interested in entering into Memorandum of Understanding (MoU) with well-established academic and Research and Development set upto explore, extend and strengthen mutual relationship for promotion of professional education in rural management by sharing the facilities and expertise available with each of them,

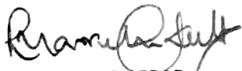
and

WHEREAS Department of Management Studies, Manonmaniam Sundaranar University is interested in offering professional academic programmes in rural management for promotion of rural development and capacity building,

NOW, THEREFORE, IT IS AGREED TO BETWEEN THE PARTIES ABOVE NAMED AS FOLLOWS.

1. Rights and responsibilities of MGNCRE
 - (a) Providing the course curriculum developed by the institute to Department of Management Studies, Manonmaniam Sundaranar University;
 - (b) Providing the online course content to the students and faculty members of Manonmaniam Sundaranar University;
 - (c) Allowing the students of MANONMANIAM SUNDARANAR UNIVERSITY to participate in workshops and the faculty members of MANONMANIAM SUNDARANAR UNIVERSITY to participate in Faculty Development Programmes (FDPs) organised by MGNCRE;
 - (d) Providing the opportunities of industry-academic meet to the students and faculty members of MANONMANIAM SUNDARANAR UNIVERSITY;
 - (e) Helping Department of Management Studies, Manonmaniam Sundaranar University in arranging field study, summer internship and final placement for their rural management students; and
 - (f) Displaying this MoU and the Logo of MANONMANIAM SUNDARANAR UNIVERSITY on the MGNCRE website.
2. MGNCRE agrees that all the above services will be provided to Department of Management Studies, Manonmaniam Sundaranar University free of charges.
3. Rights and responsibilities of Department of Management Studies, Manonmaniam Sundaranar University
 - (a) Introducing rural management programmes
 - (b) Promoting the programs/courses
 - (c) Utilizing the course content and curriculum developed by MGNCRE;
 - (d) Participating in workshops and FDPs organized by the MGNCRE ; and
 - (e) Associating with FPCs, Other organizations for extending professional help and facilitating the students with internship, apprenticeship.
 - (f) Displaying this MoU and the Logo of MGNCRE on the MANONMANIAM SUNDARANAR UNIVERSITY website, advertisements and other campaign/publicity material.

Page 2 of 3


REGISTRAR
MANONMANIAM SUNDARANAR UNIVERSITY
TIRUJNELVELI - 627 012.


Dr. W.G. Prasanna Kumar
Chairman
Mahatma Gandhi National Council of Rural Education
Dept. of Higher Education, Ministry of Education, Govt. of India
Shakkar Bhavan, Fateh Naldan Road, Basheerbagh
Hyderabad 500 004, India.

4. Both the Parties seek to enhance relations and recognise the benefits to be derived from increased mutual collaboration, cooperation and interaction for further promotion.
5. On behalf of the First Party, Prof. Dr. Rajalingam, the point of contact for further correspondence and coordination.
6. On behalf of the Second Party, Prof. Chethan Babu Chittalkar, Director, Rural Management Programme with Cell No. 9052907212 and email; chethanmgncrc@gmail.com will be the point of contact for further correspondence and coordination.
7. This Memorandum of Understanding shall enter into force only solely on the basis of goodwill only and shall never be legally bound nor financially banded.
8. The MoU is valid for a period of five years from the date of execution and may be renewed for any other period as shall be mutually agreed to between the parties.
9. If either Party does not wish to continue this MoU, then such Party shall provide the other Party of its intention to terminate this MoU by giving 3 (three) months notice in writing. However, both the parties agree that for consistency of the MoU, the activities implemented before the termination of the Understanding shall be completed even after termination of the MoU.

IN WITNESS WHEREOF both the parties have subscribed their respective hands and seals on the date first above written.

Signed, sealed and delivered in the presence of witnesses

For MANONMANIAM SUNDARANAR UNIVERSITY, Tirunelveli, Tamil Nadu State

For Mahatma Gandhi National Council of Rural Education


 (Prof. Dr. R. Maruthakutti)
 Registrar i/c
 Manonmaniam Sundaranar University
 Tirunelveli, Tamil Nadu State


Dr. W.G. Prasanna Kumar
 Chairman
 Mahatma Gandhi National Council of Rural Education
 Ministry of Education, Govt. of India
 Shakkur Bhavan, Basheerbagh, Hyderabad 500 004

REGISTRAR
MANONMANIAM SUNDARANAR UNIVERSITY
 TIRUNELVELI - 627 012.



WITNESS


 Prof. N. Rajalingam
 Department of Management Studies,
 Manonmaniam Sundaranar University

WITNESS


 Prof. Chethan Chittalkar,
 Director in Charge,
 MGNCRE, Hyderabad
 Mahatma Gandhi National Council of Rural Education
 Ministry of Education, Govt. of India,
 Shakkur Bhavan, Basheerbagh,
 Hyderabad - 500 004. Telangana

Memorandum of Understanding

For Joint Collaboration

between



Manonmaniam Sundaranar University

Department of Management Studies

Tirunelveli

and

RAKANSAS

Business Consulting and Training (P) Ltd.

Chennai

भारतीय गैर न्यायिक
एक सौ रुपये
रु. 100
Rs. 100
ONE
HUNDRED RUPEES
भारत INDIA
INDIA NON JUDICIAL

தமிழ்நாடு தமிழ்நாடு TAMIL NADU

ச. சி. சுவாமிநாதன்
11.11.2019

BY 246033

M. Ramasamy
Stamp Vendor
ALANKULAM.
L.No. 11/93.

MEMORANDUM OF UNDERSTANDING

The MEMORANDUM OF UNDERSTANDING (MoU) is made and entered into force on this January 24, 2019 among **RAKANSAS Business Consulting and Training (P) Ltd. Chennai** hereinafter referred to as 'RAKANSAS' represented by its Founder Dr. Kabaly P Subramanian which expression shall where the context so _____ and include its successors, representatives and permitted assigns on the First Part.

AND

Department of Management Studies, Manonmaniam Sundaranar University, Tirunelveli (State Owned University), Tamil Nadu, having its registered office at Abhishekapatti, Tirunelveli - 627 012, hereafter to as 'DoMS-MSU' represented by Registrar, Manonmaniam Sundaranar University which expression shall where the context so and include its successors, representatives and permitted assigns on the Second Part.

(Handwritten signature)

(Handwritten signature)
Registrar

Manonmaniam Sundaranar University
Tirunelveli - 627 012.

INTRODUCTION:

1.1 Department of Management Studies DoMS – MSU and RAKANSAS agree to enter into a "joint Collaboration among these two institutions.

1.2 This MoU sets out below the principles listed in the MoU by which Department of Management Studies DoMS-MSU and RAKANSAS establish a formal agreement regarding such activities.

Preamble:

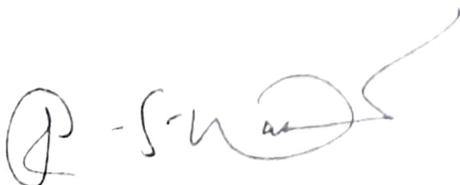
Whereas, MSU was established by the Government of Tamil Nadu as a teaching –Cum-affiliating University on 7th September, 1990, to cater to the long-felt needs of the people of the three southern most districts of Tamil Nadu viz., Tirunelveli (Undivided Tenkasi), Tuticorin and Kanyakumari. One of the main objectives of DoMS -MSU is to develop human resources and carry out research in the areas of functional management such as Marketing, Human Resource Management, Finance management, Shipping and Logistics, Systems and Entrepreneurship. DoMS-MSU is contributing significantly to the training of scientific and technical manpower of the country in the above said area.

Whereas, RAKANSAS was established by its founder Dr. Kabaly P Subramanian at Chennai with an aim to make the world a better place through Strategic and Innovative Business Leadership and enable Business leaders in developing their future strategies and innovations. RAKANSAS is contributing significantly to the training of manpower of the country in the above said area.

ARTICLE – 1.0

Scope of the MoU

This MoU details the modalities and general conditions regarding collaboration among Department, DoMS-MSU and RAKANSAS. The capabilities, the expertise and the competence in the areas mentioned under the 'Scope of MoU' without any prejudice to prevailing rules and regulations in Department of Management Studies, DoMS-MSU and RAKANSAS without disregard to any existing mechanism founded by the competent authorities under the prevailing legislation of Government of India and without prejudice to their work & responsibility at Department of Management Studies and without any financial commitment on the part of the University. The linkage involves collaboration among Department of Management Studies DoMS-MSU and RAKANSAS in research projects, academic interaction, for a period of five years and can be extended as mutually agreed then



Page 3 of 6



Registrar

Manonmaniam Sundaranar University
Tirunelveli - 627 012.

ARTICLE – 2.0

The activities under the linkage will be as described below for collaboration, which forms schedule to this Memorandum of Understanding. The schedule may be amended by mutual agreement and such amendments will form part of this understanding.

ARTICLE – 3.0:

3.1 Department of Management Studies DoMS-MSU, and RAKANSAS will collaborate with mutual guidance and encouragement among their faculty and officiating representatives on evolution, preparation, implementation of projects using the internal funds or submission of proposals for research projects to various funding agencies at National and international levels in areas of mutual interest.

3.2 The facilities of DoMS-MSU will be made available for the officiating representatives at RAKANSAS and vice versa. They may be invited mutually to guide/mentor and encourage the scientists and faculty members at MSU - RAKANSAS and to give expert lectures without prejudice to their work and responsibility.

3.3 The facilities at RAKANSAS will be made available for the post-graduate and research scholars of DoMS-MSU.

3.4 The faculty members of DoMS-MSU may be invited to guide/mentor and encourage the researchers and members at RAKANSAS and to give expert lectures, without prejudice to their work and responsibility at DoMS-MSU.

3.5 The RAKANSAS accepted to create awareness about Startups as well as nurture the existing Startups at Manonmaniam Sundaranar University, it has come up with the following initiatives:

1. Ten Start-up Camps in various departments as coordinated by DoMS
2. 1 PhD and 1 M.Phil research scholarship for pursuing research in "Start-ups" (for the deserving students of DoMS, MSU)
3. Organize a One day Conference on "Start-ups" in collaboration with DoMS, MSU
4. Start-up Seed Fund to a tune of 1 lakh (for deserving start-ups)
5. Book Project on Start-ups in collaboration with DoMS, MSU
6. Develop E-learning Modules on Start-ups to promote Startup culture in the affiliated colleges of MSU (English and Tamil).
7. One Train the Trainers Program (capacity building) for entrepreneurship educators of MSU and its affiliates, every year

3.6 Department of Management Studies, DoMS-MSU and RAKANSAS will organize and collaborate with participation in Symposia / Seminars / Conferences / Workshops / Short-Term training on mutually beneficial areas of their academic and research interests that nurtures Entrepreneurship and the start-ups.

3.7 RAKANSAS – DoMS, MSU will extend their faculty to train other scientists, post-graduate and research scholars in related areas of Entrepreneurship and start-ups, during summer or winter vacation as the case may be.

3.8 RAKANSAS will extend any potential opportunities/facilities of short-term projects/training to the scientists, post-graduate students, research scholars, and faculty members, of DoMS-MSU in related areas, during summer vacation or winter vacation as the case may be.

3.9 A Programme Monitoring Group (PMG) will be constituted through the Heads of respective organizations to facilitate joint activity. The scope of PMG will be worked out in due course of time.

ARTICLE – 4.0:

Any clause or article of the MoU may be modified or amended by mutual agreement among Department of Management Studies DoMS-MSU, and RAKANSAS.

ARTICLE – 5.0:

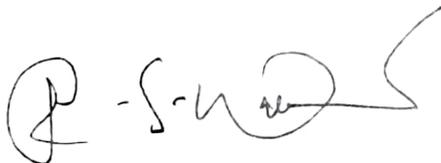
5.1 In case of joint research projects, the research findings, patents and all other intellectual property rights shall be owned jointly by Department of Management Studies DoMS-MSU and RAKANSAS.

5.2 The rights related to filing, securing and maintenance of patents shall be decided jointly by Department of Management Studies DoMS-MSU, and RAKANSAS.

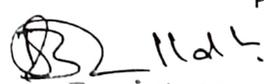
5.3 The expenditure connected with securing and maintaining the Intellectual Property Rights shall be shared among Department of Management Studies DoMS-MSU, and RAKANSAS proportionate to their respective intellectual, material and financial contribution.

ARTICLE – 6.0: Separate Agreements

In addition, it is envisaged that each activity that the parties wish to pursue in accordance with the purpose of this MoU will be governed by terms and conditions to be separately negotiated and mutually agreed upon by all the two parties through the signing of one or more subsidiary agreements.



Page 5 of 6



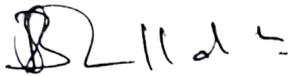
Registrar
Manonmaniam Sundaranar University
Tirunelveli - 627 012.

ARTICLE – 7.0 Arbitration

In case of any dispute arising out of this agreement, the Heads of the institutions shall endeavour to resolve such controversy or dispute through mutual discussions and in good faith. If not, it will be resolved by appointing each one arbitrator by 1st and 2nd in consonance with the Arbitration and Conciliation Act 1996. Any related dispute or controversy to be settled within the Jurisdiction limits of Thirunelveli

ARTICLE – 8.0: General

The parties to this MoU shall not be deemed to be in breach of this understanding or otherwise liable to any other party in any manner whatsoever for any failure or delay in performing or initializing the activities proposed in this MoU.



Signed

The Registrar

Manonmaniam Sundaranar University

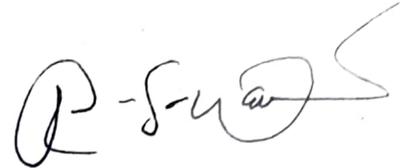
Tirunelveli - 627 012.

Registrar

Manonmaniam Sundaranar University
Tirunelveli - 627 012.

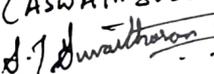
Seal:

Signed

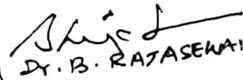


Seal:

Witnessed from RAKANSAS

1. 
(CASWATH SUBRAMANIAN)
2. 
[S.T. SUVASTHARON]

Witnesses from DoMS-MSU

1. 
(DR. B. RAJASEKARAN)
2. 
(R.P. RAVI)

Memorandum of Understanding

For Joint Collaboration

between



Manonmaniam Sundaranar University

Department of Management Studies

Tirunelveli

and



RETAIL VARSITY

Retail Solution And Learning Technologies LLP.,

Mumbai

*Received
Original MSOU
R. Anand S.H.
02/12/2021*

INTRODUCTION:

- 1.1 Department of Management Studies DoMS - MSU, and RETAILVARSITY agree to enter into a "Joint Collaboration".
- 1.2 This MoU sets out below the principles listed in the MoU by which Department of Management Studies (DoMS - MSU) and RETAILVARSITY establish a formal agreement regarding such activities.

Preamble:

Whereas, MSU was established by the Government of Tamil Nadu as a teaching -Cum-affiliating University on 7th September, 1990, to cater to the long-felt needs of the people of the three southern most districts of Tamil Nadu viz., Tirunelveli (Undivided Tenkasi), Tuticorin and Kanyakumari. One of the main objectives of DoMS - MSU is to develop human resources and carry out research in the areas of functional management such as Marketing, Human Resource, Finance, Shipping and Logistics, Systems, and Entrepreneurship. DoMS - MSU is contributing significantly to the training of scientific and technical manpower of the country in the above said area.

Whereas, RETAILVARSITY was established by its founder Dr. Gibson Vedamani at Mumbai, Retail Solutions and Learning Technologies LLP (Retail SALT) which has an enviable network with companies and is a committed retail strategy, operations consulting, academic and executive education outfit focusing on Retail Though Leadership and best Practices in Retailing. Retailvarsity has meticulously curated several function-specific courses comprising modules that carry the success factors of every function of Retail Management.

ARTICLE – 1.0

Scope of the MoU

This MoU details the modalities and general conditions regarding collaboration among DoMS-MSU and RETAILVARSITY. The capabilities, the expertise and the competence in the areas mentioned under the 'Scope of MoU' without any prejudice to prevailing rules and regulations in DoMS-MSU and RETAILVARSITY without disregard to any existing mechanism founded by the competent authorities under the prevailing legislation of Government of India. The linkage involves collaboration among DoMS-MSU and RETAILVARSITY in offering innovative courses, conducting research projects and any kind of academic exercises, for a period of five years and can be extended as mutually agreed then.

Ramulu Subb
27/1/2021

ARTICLE – 2.0

The activities under the linkage will be as described below for collaboration, which forms schedule to this Memorandum of Understanding. The schedule may be amended by mutual agreement and such amendments will form part of this understanding.

ARTICLE – 3.0:

3.1 DoMS – MSU and RETAILVARSITY will collaborate with mutual guidance and encouragement among their faculty and officiating representatives on evolution, preparation, implementation of projects using the internal funds or submission of proposals for research projects to various funding agencies at National and international levels in areas of mutual interest, without any financial commitment to the University.

3.2 The facilities of DoMS-MSU will be made available for the officiating representatives of RETAILVARSITY and vice versa. They may be invited mutually to guide and encourage the scientists and faculty members at DoMS - MSU / RETAILVARSITY and to give expert lectures without prejudice to their work and responsibility.

3.3 The facilities of RETAILVARSITY will be made available for the post-graduate and research scholars of DoMS-MSU.

3.4 The faculty members of DoMS-MSU may be invited to guide and encourage the researchers and members at RETAILVARSITY and to give expert lectures, without prejudice to their work and responsibility at DoMS-MSU.

3.5 The RETAILVARSITY accepts the following initiatives to be organized jointly with the DoMS-MSU.

1. To conduct Retail specialization Courses under joint certification to help students get placement:-
 - (a) Offer specialization courses in key functional areas of Retailing on a hybrid model (Online and On-Campus Contact Class) to the students of DoMS-MSU and affiliated colleges of MSU under joint Certification by DoMS-MSU and Retailvarsity.
 - (i) DoMS-MSU and Retailvarsity shall discuss and mutually conclude on the following for each Course that may be offered, from time to time.
 - (ii) Courses in key functional areas in Retailing, Syllabus and Duration.
 - (iii) Roles and Responsibilities of DoMS-MSU and Retailvarsity,

Ma
27/11/2021

(iv) Course Fees for each Course and,

(v) Revenue Sharing ratio between DoMS-MSU and Retailvarsity and the Payment Terms thereof.

2. To organize Management Development Programs and Executive Development Programs:-

(b) Jointly conduct Management Development Programs and Executive Development Programs for employees of Retailing (Physical and online) organizations.

(i) The EDPs/MDPs will be customized to the needs of the Retail industry personnel, based on the current topical trends.

(ii) The emphasis will be on integrating inter-disciplinary aspects of Management using hands-on and case study exercises.

The details of MDPs/EDPs viz., topics, schedule, roles and responsibilities of both DoMS-MSU and Retailvarsity and the terms of engagement thereof, shall be mutually concluded, time to time.

3. To establish jointly promoted Retail Centre of Excellence at DoMS-MSU to benefit the retail sector:-

(c) Help facilitate establish a **"Retailvarsity – DoMS, Retail Centre of Excellence"** at the Manonmaniam University Campus to showcase the best practices in Retail from across the world to the students provide a platform for the industry to interact with the students and for the students to exchange their ideas and expand their knowledge base; facilitate research projects in Retail and promote the mutual exchange of information resulting from the exchange of research results, academic material and publications issued by both Manonmaniam Sundaranar University and Retailvarsity.

DoMS-MSU shall help facilitate and provide necessary infrastructure in the department to set up the "Retailvarsity-DoMS. Retail Centre of Excellence" at Manonmaniam Sundaranar University.

The role & responsibilities of Retailvarsity and that of DoMS-MSU shall be mutually concluded, time to time and without any financial commitment.

Manonmaniam Sundaranar University

MSU
27/11/2021

4. To organize Consultancy, Conferences / Seminar / Symposia / Workshops / Training Programs and related activities in the area of Retail Management to benefit both students of DoMS-MSU and executives of clients.

(d) The details of such activities, schedule, roles and responsibilities of both Retailvarsity and DoMS-MSU and the terms of engagement thereof, shall be discussed and mutually concluded .

5. To facilitate placement to the students of DoMS-MSU in the retail Sector.

ARTICLE – 4.0:

Any clause or article of the MoU may be modified or amended by mutual agreement among DoMS-MSU and RETAILVARSITY

ARTICLE – 5.0:

5.1 In case of joint research projects, the research findings, patents and all other intellectual property rights shall be owned jointly by DoMS-MSU and RETAILVARSITY.

5.2 The rights related to filing, securing and maintenance of patents shall be decided jointly by Department of Management Studies DoMS-MSU and RETAILVARSITY, time to time.

5.3 The expenditure connected with securing and maintaining the Intellectual Property Rights shall be shared among DoMS-MSU and RETAILVARSITY proportionate to their respective intellectual, material and financial contribution.

ARTICLE – 6.0: Separate Agreements

In addition, it is envisaged that each activity that the parties wish to pursue in accordance with the purpose of this MoU will be governed by terms and conditions to be separately negotiated and mutually agreed upon by the two parties through the signing of one or more subsidiary agreements.

ARTICLE – 7.0 Arbitration

In case of any dispute arising out of this agreement, the Heads of the institutions shall Endeavour to resolve such controversy or dispute through mutual discussions and in good faith. If not, it will be resolved by appointing each one arbitrator by 1st and 2nd parties in consonance with the Arbitration and Conciliation Act 1996. Any related dispute or controversy to be settled within the Jurisdiction limits of Tirunelveli and the High court of Judicature, Madras (Madurai Bench)

[Handwritten signature]

[Handwritten signature]
27/11/2021

ARTICLE – 8.0: General

The parties to this MoU shall not be deemed to be in breach of this understanding or otherwise liable to any other party in any manner whatsoever for any failure or delay in performing or initializing the activities proposed in this MoU.

Article – 9 – Termination of MoU

If the parties to the MoU decide to terminate MoU, they can give 6 months prior notice and terminate the MoU.

[Handwritten Signature]
Signed
The Registrar/c
Manonmaniam Sundaranar University
Tirunelveli-627 012.

[Handwritten Signature]
27/11/2021
Signed

Seal:

Registrar
Manonmaniam Sundaranar University
Tirunelveli - 627 012.

Seal:



Witnessed from RETAILVARSITY

1. *[Handwritten Signature]*
29/10/2021
(Dr. Punitha Gibson)
2. *[Handwritten Signature]*
27/10/2021
Dr. G. Magesh Kuttalam.

Witnesses from DoMS-MSU

1. *[Handwritten Signature]*
(Dr. N. RAJALINGAM)
2. *[Handwritten Signature]*
27 Jan 2021
(S. MADHAVAN)



தமிழ்நாடு தமில்நாடு TAMIL NADU .12 OCT 2021 89AB 405515
மணமணியம் சந்திரன் சிவசுப்பிரமணியன்
புத்தகக் கச்சகம்
திருநெல்வேலி
முத்திரைத்தாள் விற்பனையாளர்
83, கீழ் ரத வீதி,
திருநெல்வேலி டவுன்.
L.No.7390/B1/91

MEMORANDUM OF UNDERSTANDING (MoU)

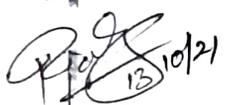
BETWEEN

**Department of Management Studies (DOMS), Manonmaniam Sundaranar University,
Tirunelveli**

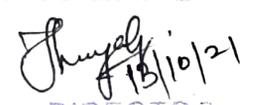
AND

TUNETO Private Limited, Tirunelveli

This Memorandum of Understanding (hereinafter called as the 'MoU') is entered into on this, the 13th day of October 2021 by and between **Department of Management Studies (DOMS), Manonmaniam Sundaranar University, Tirunelveli**, the First Party represented herein by its Head of the Department and **TUNETO Private Limited, Tirunelveli** the Second party, and represented herein by its Managing Director, Ms. Thiya Gopalan.


Dr. N. RAJALINGAM, B.E., M.B.A., Ph.D.,
Professor and Head
Department of Management Studies
Manonmaniam Sundaranar University
Tirunelveli - 627 012, TN, INDIA.

For TUNETO PRIVATE LIMITED


13/10/21
DIRECTOR

WHEREAS:

A) First Party is a Higher Educational Institution named: **Department of Management Studies (DOMS), Manonmaniam Sundaranar University, Tirunelveli**

B) First Party & Second Party believe that collaboration and co-operation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.

C) The Parties intent to cooperate and focus their efforts on cooperation within area of Skill Based Training, Education, Placement, Industrial Visit, Expert Lecture.

D) **TUNETO Private Limited, Tirunelveli** - the Second Party is engaged in **Educational Marketing**.

NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MoU, THE PARTIES HERETO AGREE AS FOLLOWS:

CLAUSE 1 CO-OPERATION

- 1.1 Both Parties are united by common interests and objectives, and they shall establish co-operation.
- 1.2 First Party and Second Party co-operation will facilitate effective utilization of the intellectual capabilities.
- 1.3 The parties shall co-operate with each other and shall as promptly as is responsibly practical, relevant agreement.

CLAUSE 2 SCOPE OF THE MoU

- 2.1 Industrial Training & Visits: Industry and Institution Interaction will provide an insight into the latest developments / requirements of the industries; the Second Party to permit the Faculty and Students of the First Party to visit its group companies and also involve in Industrial Training Programs for the First Party. This will provide confidence & smooth transition for students work. Also the Second party may register on the AICTE Internship Portal for the benefit of students.
- 2.2 Guest Lectures: Second Party to extend the necessary support to deliver guest lecturers to the students of the First Party on the technology trends and in house requirements.
- 2.3 Placement of trained students: Second Party will actively engage to help the delivery of the training and placement of the students of the First Party on the technology trends and in house requirements.
- 2.4 There is no financial commitment on the part of the **Department of Management Studies (DOMS), Manonmaniam Sundaranar University, Tirunelveli** the First Party to take up any program mentioned in MoU. If there is any financial consideration, it will be dealt separately.
- 2.5 Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required.

CLAUSE 3 VALIDITY

- 3.1 This Agreement will be valid until it is expressly terminated by either Party on mutually agreed terms.

CLAUSE 4 RELATIONSHIP BETWEEN THE PARTIES

- 5.1 It is expressly agreed that First Party and Second Party are acting under this MoU as independent contractors, and the relationship established under this MoU shall not be construed as a partnership.


First Party

Second Party

Dr.N.RAJALINGAM, B.E.,M.B.A.,Ph.D.,
Professor and Head
Department of Management Studies
Manonmaniam Sundaranar University
Tirunelveli - 627 012. TN, INDIA.

For TUNETO PRIVATE LIMITED


DIRECTOR



தமிழ்நாடு தமில்நாடு TAMIL NADU 12 OCT 2021 89AB 405516
மணமணியல் கித்தானம் க கித்தானியல்
மல்கலை கித்தானம்
கித்தானியல்
முத்திரைத்தாள் விற்பணியாளர்
83, கீழ் ரத வீதி.
திருநெல்வேலி டவுண்.
L.No.7390/B1/91

MEMORANDUM OF UNDERSTANDING (MoU)

BETWEEN

**Department of Management Studies (DOMS), Manonmaniam Sundaranar University,
Tirunelveli**

AND

VYNOD Laboratories Private Limited, Tirunelveli

This Memorandum of Understanding (hereinafter called as the 'MoU') is entered into on this, the 13th day of October 2021 by and between **Department of Management Studies (DOMS), Manonmaniam Sundaranar University, Tirunelveli**, the First Party represented herein by its Head of the Department and **VYNOD Laboratories Private Limited, Tirunelveli** the Second party, and represented herein by its Director, Mr. M. Vivek Manickam.


13/10/21

For VYNOD LABORATORIES PVT. LTD.



Director

Dr. N. RAJALINGAM, B.E., M.B.A., Ph.D.,
Professor and Head
Department of Management Studies
Manonmaniam Sundaranar University
Tirunelveli - 627 012, TN, INDIA.

WHEREAS:

A) First Party is a Higher Educational Institution named: **Department of Management Studies (DOMS), Manonmaniam Sundaranar University, Tirunelveli**

B) First Party & Second Party believe that collaboration and co-operation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.

C) The Parties intent to cooperate and focus their efforts on cooperation within area of Skill Based Training, Education, Placement, Industrial Visit, Expert Lecture.

D) **VYNOD Laboratories Private Limited, Tirunelveli** - the Second Party is engaged in **Pharmaceutical Industry**.

NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MoU, THE PARTIES HERETO AGREE AS FOLLOWS:

CLAUSE 1 CO-OPERATION

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- 1.3 The parties shall co-operate with each other and shall as promptly as is responsibly practical, relevant agreement.

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13/10/21
First Party

For VYNOD LABORATORIES PVT. LTD.

Second Party Director

Dr.N.RAJALINGAM, B.E.,M.B.A.,Ph.D.,
Professor and Head
Department of Management Studies
Manonmaniam Sundaranar University
Tirunelveli - 627 012, TN, INDIA.