



### Contact Details

1. Name : **Dr. M. BHOOPAL**
2. Father's Name : Mr. P. Manoharan
3. Address : Assistant Professor, Department of Management Studies,  
Manonmaniam Sundaranar University, Tirunelveli –  
627 012, Tamil Nadu, India.
4. Date of Birth : 06/04/1984
5. Mobile/WhatsApp No: +91 9788314646
6. E-Mail ID : bhoopalmsu@msuniv.ac.in

### Educational Qualifications

Examination/ Degree	Subjects/ Specialization	Name of the Institution / University	Year
Ph.D.,	Business Administration	Manonmaniam Sundaranar University, Tirunelveli, Tamil Nadu, India.	2016
M.B.A.	Management	Jayam College of Engineering & Technology Dharmapuri, Tamil Nadu / Anna University Chennai, Tamil Nadu, India.	2008
B.B.A.	Business Administration	Government Arts College, Dharmapuri/ Periyar University Salem, Tamil Nadu, India.	2005

### Teaching Experience

S.No.	Name of the University/College	Designation/ Department	Period	
			From	To
1.	Manonmaniam Sundaranar University, Tirunelveli – 627 012, Tamil Nadu.	Assistant Professor/ Management Studies	23.11.2016	Till Date
2.	Sapthagiri College of Engineering, Periyanahalli, Dharmapuri District – 635 205, Tamil Nadu.	Assistant Professor/ Management Studies	11.08.2008	22.11.2016

## Areas of Interest

- ✓ Financial Management,
- ✓ Security Analysis and Portfolio Management
- ✓ Commodities and Financial Derivatives
- ✓ Behavioral Finance
- ✓ Capital Markets and Financial Services
- ✓ Financial Planning and Wealth Management
- ✓ Fixed Income Securities

## Ph.D., Research Guidance

Program of Study	Completed	Ongoing
Ph.D.,	02	04

## Research Papers Published in Referred International and National Journals

1. “A Study on Investors’ Awareness, Risk Perception and Attitude Towards Commodity Market in Chennai City With Special Focus on Precious Metals” S.Subashree & Dr.M.Bhoopal, International Journal of Cultural Studies and Social Sciences, Volume – 20, Issue – 1, No - 59, January - June , 2024, PP. 59 – 68, ISSN: 2347 - 4777, UGC – Care Listed Journal.
2. “Predicting The Volatility in Gold Prices in the Commodity Market Using Neural Networks” S.Subashree & Dr.M.Bhoopal, Rabindra Bharati Patrika, Volume – XXVILL, No - 6, June , 2024, PP. 62 – 68, ISSN: 0937 - 0037, UGC – Care Listed Journal.
3. “Role of Organisational Commitment Between Organisational Dynamics of Arts and Science Colleges in Tiruchendur Area and Job Satisfaction Among Faculty Members”, R.Deiva Veeralakshmi & Dr.M.Bhoopal, European Chemical Bulletin 2023, Volume -12, Special Issue - 4 (2023) SCOPUS DOI: 10.48047/ecb/2023.12.si4.1545, ISSN: 2063 – 5346.
4. “Digital Literacy Skills of Private School Teachers – A Descriptive Study”, V.M.Sangeetha & Dr.M.Bhoopal, NIU International Journal of Human Rights, Volume – 1, No - III, March, 2023, PP. 329 – 340, ISSN: 2394 – 0298, UGC – Care Group 1.

5. "Facilitating Role of ICT in Teaching Performance in Digital Era – A Perceptual Study Among Teachers", V.M.Sangeetha & Dr.M.Bhoopal, Wesleyan Journal of Research, An International Research Journal Humanities & Social Science Section, Volume – 28, No - 1, March, 2021, PP. 329 – 340, ISSN: 0975 – 1386, UGC – Care List.
6. "Analysis of Behaviour of Female Investors' In Indian Securities Market With Reference to Chennai", Dr.M.Bhoopal & Dr.P.Ravi, Shodh Manthan A Peer Reviewed & Refereed International Journal, Volume – X, Special Issue No – 9, June, 2019, PP. 113 – 118, ISSN: (P) 0976 – 5255, Impact Factor: 6.726, (UGC Approved Journal No: 40908).
7. "A Review of Theory and Research on Organisational Dynamics in Higher Education Institutions", R.Deiva Veeralakshmi & Dr.M.Bhoopal, European Journal of Business & Social Sciences, Volume – 7, Issue- 6, June, 2019, PP. 311 – 325, ISSN: 2235 – 767X.
8. "ICT in Schools: Initiatives and Challenges", V.M.Sangeetha, Dr.M.Bhoopal & Dr.P.Ravi, International Journal of Research and Analytical Reviews (IJRAR), Volume – 6, Issue – 2, May, 2019, PP. 608 – 610, ISSN:2349 – 5138, Impact Factor: 5.75, (UGC Approved Journal No: 43602).
9. "Investors' Perception Towards Gold Commodity in Chennai" S.Subashree & Dr.M.Bhoopal, International Journal of Research and Analytical Reviews (IJRAR), Volume – 6, Issue – 2, May, 2019, PP. 611 – 614, ISSN:2349 – 5138, Impact Factor: 5.75, (UGC Approved Journal No: 43602).
10. "An Overview of Indian Paint Industry", S.Vijayakanthan, Dr.P.Ravi & Dr.M.Bhoopal, International Journal of Research and Analytical Reviews (IJRAR), Volume – 6, Issue – 2, May, 2019, PP. 650 – 652, ISSN:2349 – 5138, Impact Factor: 5.75, (UGC Approved Journal No: 43602).
11. "Work Engagement and Work Performance of Engineering Faculties – A Descriptive Study, V.M.Sangeetha, Dr.M.Bhoopal & Dr.P.Ravi, Sadakath A Research Bulletin, Volume – 6, Special Issue – 2, March 2019, 372 -378, ISSN:2347 – 7644, (UGC Approved Journal No: 64130).
12. "Investors' Perception on Commodity Market in India – A Study on Literature Review", S.Subashree & Dr.M.Bhoopal, JASC: Journal of Applied Science and Computations, Volume – 5, Issue – 12, December, 2018, PP. 1920 – 1925, ISSN: 1076 – 5131. Impact Factor: 5.8, (UGC Approved Journal No: 47955).

13. "Product Involvement of Household Consumers' and Its Impact on Product Involvement Outcomes of Interior Decorative Brands at Tiruvallur District", S.Vijayakanthan, Dr.P.Ravi & Dr.M.Bhoopal, International Journal of Research in Engineering Application & Management (IJREAM), Volume – 04, Issue – 08, November, 2018, PP. 489 – 494, ISSN: 2454 – 9150. Impact Factor: 5.646, (UGC Approved Journal No: 64077).
14. "Employee Engagement of Teaching Faculty Members in Higher Educational Institutions – A Descriptive Study", V.M.Sangeetha, Dr.M.Bhoopal & Dr.P.Ravi, International Journal of Research in Engineering Application & Management (IJREAM), Volume – 04, Issue – 07, October, 2018, PP. 286 – 291, ISSN: 2454 – 9150. Impact Factor: 5.646, (UGC Approved Journal No: 64077).
15. "Impact of Stock Market Reforms on Investors' Confidence and Behaviour in Indian Stock Market: A Case Study of Tamil Nadu", Dr.M.Bhoopal & Dr.G.Prabakaran, Mudra Journal of Finance and Accounting, Volume – 4, Issue – 2, July – December, 2017, PP. 167 – 184, ISSN:2347 – 4467, (UGC Approved Journal No: 47678).
16. "Awareness About Societal Marketing Strategies of HUL and Its Impact on Consumer Preference for Its Products", R.Deiva Veeralakshmi & Dr.M.Bhoopal, Asia Pacific Journal of Research, Volume – 1, Special Issue- 6, December, 2017, PP. 22 – 27, ISSN: 2320 – 5504. Impact Factor: 6.58, (UGC Approved Journal No: 45797).
17. "Construction of Optimal Portfolio Using Sharpe's Single Index Model – A Study With Reference to Banking and Automobile sectors", S.Subashree & Dr.M.Bhoopal, Asia Pacific Journal of Research, Volume – 1, Issue - 57, November, 2017, PP. 232 – 237, ISSN: 2320 – 5504. Impact Factor: 6.58, (UGC Approved Journal No: 45797).
18. "Impact of Stock Market Reforms on Investors' Perception and Confidence in Indian stock Market" Dr.M.Bhoopal & Dr.P.Ravi, Asia Pacific Journal of Research, Volume – 1, Issue - 55, September, 2017, PP. 126 – 133, ISSN: 2320 – 5504. Impact Factor: 6.58, (UGC Approved Journal No: 45797).
19. "Investors' Grievances Redressal Mechanism in SEBI", Dr.M.Bhoopal & Dr.P.Ravi, International Journal of Engineering Technology Science and Research, Volume – 4, Issue – 7, July, 2017, PP. 721 – 725, ISSN: 2394 – 3386.
20. "Impact of Stock Market Reforms on Investors' Confidence in Indian Securities Market With Special Reference to Tamil Nadu", M.Bhoopal & Dr.G.Prabakaran, Asian Journal of Research in Business Economics & Management, Volume – 5, Issue – 10, September & October, 2015, PP. 10 – 17, ISSN: 2250 – 1673.

21. “Reforms in Indian Securities Market”, M.Bhoopal & Dr.G.Prabakaran, International Journal of Business and Administration Research Review (IJBARR), Volume – 1, Issue – 7, October – December, 2014, PP. 41 – 45, ISSN: 2348 – 0653. Impact Factor: 0.314.

### **Chapters in Edited Books**

1. “Risk And Return Analysis of NSE Nifty Bank Stocks” R.Deiva Veeralakshmi & Dr.M.Bhoopal, Futuristic Trends in Management, Volume – 3, No - 1, May, 2024, PP. 170 – 181, e-ISBN:978-93-5747-387-3, DOI/Link: <https://www.doi.org/10.58532/V3BHMA17P2CH12>
2. “Investors’ Confidence Towards Mutual Funds in India” M.Bhoopal & Dr.G.Prabakaran, Modern Management Practices for Business, Department of Business Administration, Annamalai Nagar, Tamil Nadu. PP. 42 – 45, ISBN: 978-81-909275-0-5.
3. “Privatization of Higher and Professional Education in India” P.Vimalanathan & M.Bhoopal, Business Stratagem, Department of Business Administration, Annamalai Nagar, Tamil Nadu. PP. 42 – 45, ISBN: 978-81920303-6-4.

### **Papers Presented/Participated in Workshops, Seminars & Conferences**

#### **PRESENTED**

1. “Effect of Entrepreneurship Education on Entrepreneurial Intention Among MBA Students” in the 6<sup>th</sup> International Conference on “Entrepreneurship Innovation & Export – ICEIE 2024” Jointly Organized by the Periyar University, Salem, Tamil Nadu, India and SAITO University College, Kuala Lumpur, Malaysia held during 26.03.2024 at SAITO University College, K<sup>2</sup> School of Business and Design, Kuala Lumpur, Malaysia. Shanlax Publications, PP. 5, ISBN: 978-93-6163-096-5
2. “A Study on Development of Commodity Exchange Markets as an Avenue to Foster Economic Development in India” in the ICSSR Sponsored Two Days International Conference on India’s G20 Presidency and Horizons of Business Sustainability on 18<sup>th</sup> and 19<sup>th</sup> December 2023 organized by Faculty of Science and Humanities Department of Commerce Hons International Accounting and Finance, SRM Institute of Science and Technology, Vadapalani Campus.
3. “Empirical Study on the Adoption of Fin Tech Services: Focused on Mobile Payment Services” in the International Conference on Fintech: Digital Transformation of

- Financial Services – ICF2023, Organised by the Department of Commerce, Bharathiar University, Coimbatore, Tamil Nadu, India and Sponsored by the Indian Council of Social Science Research (ICSSR), New Delhi on 14<sup>th</sup>, 15<sup>th</sup> and 16<sup>th</sup> September, 2023. Emperor Research Foundation, PP. 255, ISBN: 978-81-19716-91-3
4. “Sustainable Development Goals – An Impact on Lifestyle Among Higher Education Students of Tirunelveli City, Tamilnadu” in the International Conference on Sustainable Business Management (SBM 2023) Jointly Organised by the Department of Management Studies, IIT Roorkee and Arizona State University, USA from 2<sup>3rd</sup> March to 2<sup>5th</sup> March, 2023 at DoMS IIT Roorkee. PP. 142, ISBN: 978-93-94086-21-0
  5. “Young Generation Investors’ Confidence towards the Indian Stock Market With Reference to Tirunelveli District of Tamilnadu” in the International Conference on Advance Research in Management, Social Science and Humanities, Organised by Hansraj College, University of Delhi in Collaboration with Centre for Training and Development on 30<sup>th</sup> October, 2022.
  6. “Entrepreneurial Intention Among the Students of Arts and Science College in Tuticorin” in the 5<sup>th</sup> International Conference on “Entrepreneurship Innovation and Startup ICEIS 2022” held during 06<sup>th</sup> & 07<sup>th</sup> September, 2022 at Department of Management Studies, Periyar University, Salem, Tamil Nadu, India. Published by Periyar University, Salem, Tamil Nadu. PP. 15 - 16, ISBN No: 978-81-951140-0-9
  7. “Investors’ Perception towards Capital Market Reforms in India”, 3<sup>rd</sup> International Conference on Business, Economics and Sustainable Development (ICBESD 2020) at National Institute of Securities Markets, Patalganga, Mumbai, held on 2<sup>nd</sup> and 3<sup>rd</sup> March, 2020.
  8. “Perception and Preferences towards Smart Home Technologies”, 6<sup>th</sup> International Conference on Business Research Organised by the School of Commerce & Economics, Faculty of Science and Humanities, SRM Institute of science and Technology, Kattankulathur, held on 17<sup>th</sup> & 18<sup>th</sup> December, 2019. Think India Journal, PP. 5770 – 5779, ISSN: 0971-1260, Vol.22, Issue 14, December 2019.
  9. “An Analysis of Prospects and Problems Faced by the Farmers & Traders in Regulated Market With Reference to Krishnagiri District”, National Conference on Emerging Approaches in Business Management – Divergent Perspectives and Dimensions (NCEABM), held on 09<sup>th</sup> August, 2019 at Department of Management Studies, SRM Institute of Science & Technology, Vadapalani Campus, Chennai – 600026, Tamil Nadu.

10. "Understanding Growth of Medical Tourism in India", International Conference on Recent Trends in Global Sustainable Tourism and Hospitality Research, held during on 6<sup>th</sup> & 7<sup>th</sup> September, 2019, Organized by the Department of Tourism and Hotel Management, Alagappa University, Karaikudi, Tamil Nadu, India. Shanlax Publications, PP. 91 – 104. ISBN: 978-93-89146-66-0
11. "ICT is a Facilitator For Better academic Performance in Digital Era – a Perceptual Study Among Teachers", 2019 IIM Indore NASMEI Summer Marketing – IS Conference "Smart Marketing in the Digital Age" Indian Institute of Management Indore July 26 – 28, 2019.
12. "Significance of IOT (Internet of Things) in Education Sector", International Conference on Indian Education System in 2020, held on February 16<sup>th</sup>, 2019 at Department of Commerce, Thiruthangal Nadar College, Chennai, Tamil Nadu, India. International Journal of Business Intelligence & Innovations, PP.131-136, ISSN: 2348 4705.
13. "Societal Marketing: Corporates' Route to Connect With Society – Indian Context", Second International Conference on Sustainable Marketing Strategies – Issues and Challenges, held during December 14<sup>th</sup> & 15<sup>th</sup>, 2017 at Department of Management Studies, Manonmaniam Sundaranar University, Tirunelveli, Tamil Nadu, India. Bonfring, PP. 18 – 23, ISBN: 978-93-86638 -50 – 2.
14. "Awareness About Societal Marketing Strategies of HUL and Its Impact on Consumer Preference for Its Products", Second International Conference on Sustainable Marketing Strategies – Issues and Challenges, held during December 14<sup>th</sup> & 15<sup>th</sup>, 2017 at Department of Management Studies, Manonmaniam Sundaranar University, Tirunelveli, Tamil Nadu, India. Bonfring, PP. 139 – 143, ISBN: 978-93-86638 -50 – 2.
15. "Impact of Information Communication Technology on Teachers' Work Engagement With Reference to International Schools in Tirunelveli District, International Seminar on E – Society for Nation Building and Empowerment (E – SNBE-2017), held on 06<sup>th</sup> September, 2017 at Department of Commerce, Manonmaniam Sundaranar University, Tirunelveli, Tamil Nadu, India.
16. "Investors' Behaviour Towards Investment Decision in Indian Securities Market with Special Reference to Dharmapuri District", National Paradigm for Corporate Sustenance – 3 P's (Planet, People and Profit) Management" held during July 25<sup>th</sup> &

- 26<sup>th</sup>, 2014, at Department of Corporate secretaryship, Bharathidasan Government College for Women, Puducherry -3, PP. 122 – 127, ISBN:978 – 93-81992-45-6.
17. “Restoring Investors’ Confidence in Indian Securities Market”, National Conference on Xtreme Engineering Technological Advancements & Management held at Jayam College of Engineering and Technology, Dharmapuri on April 4<sup>th</sup> and 5<sup>th</sup> – 2014.
  18. “An Overview of Foreign Direct Investment in India”, National Conference on Business Scenario in India “Opportunities & Challenges”, held on 10.10.2014, at Department of Business Administration, K.C.S.Kasi Nadar College of Arts & Science, Chennai, Tamil Nadu. PP. 487 – 494, ISBN: 978-81-88787-27-2.
  19. “Social Networking and Relationship of Management Professors and Students”, International Conference on Global Business Environment and Its Impact on Management Education, held during February 10<sup>th</sup> & 11<sup>th</sup>, 2011 at Periyar Institute of Management Studies, Periyar University, Salem, Tamil Nadu, India. Himalaya Publishing House, PP. 99 – 101, ISBN:978-93-5051-462-7.

#### **PARTICIPATED**

1. Participated in the Webinar on “Understanding Real Estate Investment Trusts (REITs)”, Organized by the National Institute of Securities Markets, Mumbai (An Educational Initiative of SEBI) held on January 19, 2024.
2. Participated in the Webinar on “Registered Investment Advisors: A Comprehensive Insight into the Profession”, Organized by the National Institute of Securities Markets, Mumbai (An Educational Initiative of SEBI) held on January 12, 2024.
3. Participated in the Webinar on “The Overall Opportunities in the Securities Markets”, Organized by the National Institute of Securities Markets, Mumbai (An Educational Initiative of SEBI) held on December 18, 2023.
4. Participated in the Webinar on “Mutual Funds – Direct & Regular Plans – How to Choose?” Organized by the National Institute of Securities Markets, Mumbai (An Educational Initiative of SEBI) held on December 14, 2023.
5. Participated in the Webinar on “The Overall Opportunities in the Securities Markets”, Organized by the National Institute of Securities Markets, Mumbai (An Educational Initiative of SEBI) held on December 18, 2023.
6. Participated in the Webinar on “Aspects of Prevention of Money Laundering Activities”, Organized by the National Institute of Securities Markets, Mumbai (An Educational Initiative of SEBI) held on December 1, 2023.



7. Participated in the Webinar on “Navigating the Transition: From BRR to BRSR – Understanding the Changing ESG Reporting Landscape”, Organized by the National Institute of Securities Markets, Mumbai (An Educational Initiative of SEBI) held on November 24, 2023.
8. Participated in the G20 Educational Seminar & Exhibition held at V.O.C. Auditorium, MSU on 09<sup>th</sup> November, 2023.
9. Participated in the Webinar on “Retirement Planning”, Organized by the National Institute of Securities Markets, Mumbai (An Educational Initiative of SEBI) held on November 02, 2023.
10. Participated in the Webinar on “Exploring the Fundamentals of ESG and Corporate Sustainability”, Organized by the National Institute of Securities Markets, Mumbai (An Educational Initiative of SEBI) held on October 30, 2023.
11. Participated in Two Days NAAC Sponsored National Workshop on Preparation of Roadmap for Quality Assurance in Higher Education through NAAC Assessment and Accreditation, Organized by Internal Quality Assurance Cell, Erode Arts and Science College (Autonomous), Erode, on 28<sup>th</sup> and 29<sup>th</sup> August 2022.
12. Participated in National Workshop on Rural Management and Rural Engagement for the faculty of Social Work and Management of Higher Education Institutions, organized by Mahatma Gandhi National Council of Rural Education and held at Amrita Vishwa Vidyapeetham, Coimbatore, Tamil Nadu on 25-26 July, 2022.
13. Participated in Two Days “In – Service Teacher Training” Programme in Commerce and Management held at Manonmaniam Sundaranar University, Tirunelveli on 05 – 06 May, 2022.
14. Participated and Successfully completed one week workshop on “Life Skills Management for Teachers in Higher Education” Organized by Faculty Development Centre – SMVDU under Pandit Madan Mohan Malviya National Mission on Teachers and Teaching (PMMMNTT) Scheme, SMVD Univerity, Kakryal, Katra (J&K), in the Online Mode during 27<sup>th</sup> – 31<sup>st</sup> December 2021.
15. Participated in POWER Placement Officers Workshop for Excellence in Recruitment organized by NSE Academy, Mumbai on November 11, 2021.
16. Participated in POWER Placement Officers Workshop for Excellence in Recruitment organized by NSE Academy, Mumbai on October 21, 2021.
17. Participated in POWER Placement Officers Workshop for Excellence in Recruitment organized by NSE Academy, Mumbai on September 30, 2021.

18. Participated in POWER Placement Officers Workshop for Excellence in Recruitment organized by NSE Academy, Mumbai on September 03, 2021.
19. Completed a Three Day Online Workshop on Moodle for Digital Learning Organized by the Manonmaniam Sundaranar University Tirunelveli, during 13-15, May 2020.
20. Participated in the “Invited Talk on Learning Forever in the Digital Global Village” Organised by Department of Management Studies, Manonmaniam Sundaranar University Tirunelveli, on 21<sup>st</sup> January, 2020.
21. Participated in One Day Seminar on “Quality Research and Publications” Organized by the Centre for Research, Manonmaniam Sundaranar University Tirunelveli, on 7<sup>th</sup> December, 2018.
22. Participated in One Day Workshop on “MOOCs through SWAYAM “Organized by the Manonmaniam Sundaranar University Tirunelveli, on 19<sup>th</sup> November, 2018.
23. Participated in Two Day Workshop on “Academic and Technical Writing” Organized by the Centre for Technical and Academic Writing, Manonmaniam Sundaranar University Tirunelveli, on 25<sup>th</sup> & 26<sup>th</sup> September, 2017.
24. Participated in Two Day Workshop on “Statistical Computations using SPSS & R” Organized by the Department of Statistics, Manonmaniam Sundaranar University Tirunelveli, on 1<sup>st</sup> & 2<sup>nd</sup> June, 2017.
25. Participated in Two Day Workshop on “Research Methodology” Organized by the Department of Management Studies, Manonmaniam Sundaranar University, Tirunelveli, on 2<sup>nd</sup> & 3<sup>rd</sup> December, 2016.
26. Participated in Three Days “Entrepreneurship Development Programme in Coir and its Allied Products”, Organized by ITCOT, Dharmapuri, held during January 11<sup>th</sup> – 13<sup>th</sup>, 2016.
27. Participated in International Conference on “Sustain, Transform & Transcend”, Organized by the PSG Institute of Management, Coimbatore, on 07<sup>th</sup> & 08<sup>th</sup> August 2014.
28. Participated in One Day National Level Workshop on “Research Data Analysis by Using SPSS Packages”, Organized by the Department of Management studies, Sapthagiri College of engineering, Dharmapuri, on 29<sup>th</sup> March 2014.
29. Participated in One Day National Level Workshop on “Basic Program on Stock Markets”, Organized by the PSG Institute of Management, PSG College of Technology, Coimbatore, on 20<sup>th</sup> September 2013.

30. Participated in One day National Seminar on “Implementation of International Financial Reporting Standards (IFRS) – Issues & Challenges” Organized by the Department of Commerce PG Studies, on May 07<sup>th</sup> 2013.
31. Participated in One Day National Level Seminar on “Impact of Union Budget 2013 on Indian Economy”, Organized by the Department of Management Studies, P.S.V. College of Engineering & Technology, Krishnagiri, on May 08<sup>th</sup> 2013.
32. Participated in Two Day National Level Workshop on “Art of Article writing and Application of Research Tools for Social Sciences” Organized by the Department of Management studies, Jayalakshmi Institute of Technology, Dharmapuri, held on 28<sup>th</sup> February 2013 to 01<sup>st</sup> March 2013.
33. Participated in One Day National Workshop on “The Application of Statistical Tools, Techniques and writing Skills in Research Methodology” Organized by the Department of Business Administration, Arignar Anna College Arts & Science Krishnagiri, held on 09<sup>th</sup> February, 2013.
34. Participated in Three – Day National Workshop on “Research Techniques in Management” Organized by School of Management, Pondicherry University, Puducherry, held during August 03<sup>rd</sup> – 05<sup>th</sup>, 2012.
35. Participated in One Day National Workshop on “Issues & Challenges in Multi Level Marketing” Organized by Department of Commerce, University of Kerala & Advanced Management College, Bangalore, on 1<sup>st</sup> June, 2012.
36. Participated in One Day National Workshop on “Integrating Business Process Through ERP” Organized by VIT Business School, VIT University, Vellore, on 20<sup>th</sup> March, 2010.
37. Participated in “BRAMMA ’09 – One Day National Level Seminar on “Branding and Advertising for Future Managers” Organized by the School of Management, SASTRA University, on 12<sup>th</sup> October, 2009.
38. Participated in Two Day National Level workshop on “Application of Advanced Research Technique” Organized by St.Joseph’s College of Engineering, Chennai held during August 26<sup>th</sup> & 27<sup>th</sup>, 2009.

### **Training Programmes Attended**

1. Completed 12 Weeks Course and Faculty Development Programme (22<sup>nd</sup> Jan’24 – 12<sup>th</sup> Apr’ 24) “International Business” NPTEL Online Certification (Funded by the Ministry of HRD, Govt. of India) Secured Score 55%.

2. Participated in the UGC – Sponsored – Short Term Course on “Research Methodology” (Social Sciences) Conducted by the UGC – Human Resource Development Centre, Bharathiar University, Coimbatore, held from 06.12.2023 to 12.12.2023 and Obtained A+ Grade.
3. Completed 12 Weeks Course and Faculty Development Programme (24<sup>th</sup> Jul’23 – 13<sup>th</sup> Oct’23) “E - Business” NPTEL Online Certification (Funded by the Ministry of HRD, Govt. of India) Secured Score 64%.
4. Completed 12 Weeks Course and Faculty Development Programme (23<sup>rd</sup> Jan’23 – 14<sup>th</sup> Apr’23) “Financial Institutions and Markets” NPTEL Online Certification (Funded by the Ministry of HRD, Govt. of India) Secured Score 57%.
5. Participated in the UGC – Sponsored – Refresher Course in Commerce & Management Conducted by the UGC – Human Resource Development Centre, Bharathiar University, Coimbatore, held from 02.06.2022 to 15.06.2022 and Obtained A+ Grade.
6. Completed Five Days Online Faculty Development Programme on “Rural Entrepreneurship and Sustainability, Conducted by Faculty Development Centre, Mahatma Gandhi National Council of Rural Education, Department of Higher Education, Ministry of Education, Govt. of India, Huderabad and Sponsored by Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching, held from 06.10.2021 to 10.10.2021.
7. Participated in the UGC – Sponsored – Online Inter Disciplinary Refresher Course in Cognitive Economics, Commerce & Business Management Conducted by the UGC – Human Resource Development Centre, Kannur University, Kannur, Kerala held from 20.01.2021 to 02.02.2021 and Obtained A+ Grade.
8. Completed Seven – Days National Level Online Faculty Development Programme on “Application of Tools & Techniques in Research Methodology & Accelerate to Publish Article in Scopus and Web of Science” Organised by the Hindusthan College of Arts & Science, Department of B.Com Professional Accounting and Accounting & Finance, held from 19.12.2020 to 24.12.2020.
9. Completed 12 Weeks Course and Faculty Development Programme (14<sup>th</sup> Sep’2020 – 04<sup>th</sup> Dec’2020) “Working Capital Management” NPTEL Online Certification (Funded by the Ministry of HRD, Govt. of India) Secured Score 54%.
10. Completed One Week FDP on Online Medium (Part – I: e – content development using four – quadrant strategy and Part – II: Web – based Services, Organised by

Manonmaniam Sundaranar University, Tirunelveli held from 09.07.2020 to 15.07.2020.

11. Participated in Seven – Day National Level Online Faculty Development Programme on “A Paradigm shift in Social Sciences Research” Organised by the Department of Management Studies, Periyar University PG Extension Centre, Dharmapuri, Tamilnadu held from 27.07.2020 to 02.08.2020.
12. Participated in the Faculty Development Programme on “Research Methodology: Tools & Techniques” Organised by IILM College of Engineering & Technology, from 18<sup>th</sup> May to 22<sup>nd</sup> May, 2020.
13. Participated in the Faculty Development Programme on “Outcome Based Education and Accreditation” Organised by IILM College of Engineering & Technology, from 25<sup>th</sup> May to 29<sup>th</sup> May, 2020.
14. Completed 5 days (13.04.2020 to 17.04.2020) Online Course on “Stress Management” organized by Department of Management and Research, AVS College of Arts & Science, Salem – 636 106, Tamilnadu.
15. Completed Two Weeks (April 20 – May 06, 2020), Faculty Development Programme on “Managing Online Classes and Co-Creating MOOCs” Sponsored by Ministry of Human Resource Development Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching.
16. Completed Short Term Online Certificate Course on “Digital Marketing” PG and Research Department of Commerce, Vivekanandha College of Arts and Sciences for Women, Namakkal District, Tamilnadu, held from 15<sup>th</sup> to 22<sup>nd</sup> May, 2020.
17. Completed Short Term Online Certificate Course on “Retail Management” PG and Research Department of Commerce, Vivekanandha College of Arts and Sciences for Women, Namakkal District, Tamilnadu, held from 15<sup>th</sup> to 22<sup>nd</sup> May, 2020.
18. Completed 12 Week Course (27<sup>th</sup> Jan’2020– 20<sup>th</sup> Mar’ 2020) “Managing Change in Organizations” NPTEL Online Certification (Funded by the Ministry of HRD, Govt. of India) Secured Score 56%.
19. Participated in the UGC – Sponsored – Refresher Course in Management & Business Studies Conducted by UGC – Human Resource Development Centre, Bharathiar University, Coimbatore, held from 20.11.2019 to 03.12.2019 and Obtained A+ Grade.
20. Completed 12 Week Course (28<sup>th</sup> Jan’ 19 – 19<sup>th</sup> Apr’ 19) “Soft Skills For Business Negotiations and Marketing Strategies” NPTEL Online Certification (Funded by the Ministry of HRD, Govt. of India) Secured Score 70%.

21. Participated in the “ICSSR Sponsored 2 – Week Capacity Building Programme (CBP) for Social Science Teachers on “Research Methodology, Data Analysis using SPSS and Academic Writing” during 11 – 23, March 2019, Organized by the Department of Management Studies, Rayalaseema University, Kurnool, A.P, India.
22. Participated in the “Orientation Programme” at University Grants Commission, Human Resource Development Centre, Kumaun University, Nainital, Uttarakhand Sate from 05.02.2018 to 07.03.2018 and Obtained Grade ‘A’.
23. Participated in the Short Course on “Faculty Empowerment Programme on Student Success (FEPS – 2018)”, Organized by Department of Education (DD&CE), Manonmaniam Sundaranar University Tirunelveli, held from 18<sup>th</sup> – 24<sup>th</sup> January 2018.
24. Participated in the One Day Research Orientation Programme for Research Supervisors of Manonmaniam Sundaranar University, Tirunelveli, Organized by Internal Quality Assurance Cell & Centre for Research, Manonmaniam Sundaranar University, Tirunelveli, on 01<sup>st</sup> November 2017.
25. Participated in the One Day Orientation Programme for Government, Aided and Autonomous College Teachers of Manonmaniam Sundaranar University, Tirunelveli, Organized by Centre for Curriculum and Faculty Development & Department of Education, on 15<sup>th</sup> September 2017.
26. Participated One Day Training Programme on “Effective Utilisation of E – Resources”, Organized by university Library & Internal Quality Assurance Cell, Manonmaniam Sundaranar University, Tirunelveli, on 10<sup>th</sup> August 2017.
27. Participated in the One Day Training Programme on “High Impact Teaching Skills (HITS)”, Organized by the Internal Quality Assurance Cell, Manonmaniam Sundaranar University, Tirunelveli, on 19<sup>th</sup> July 2017.
28. Participated in the Faculty Development Programme on “Entrepreneurship Development”, Organized by the Centre for Entrepreneurship Development, Manonmaniam Sundaranar University, Tirunelveli, held during February 24<sup>th</sup> – March 03<sup>rd</sup>, 2017.
29. Participated in the One – Day Orientation Programme for Newly recruited Teachers of Manonmaniam Sundaranar University (Under UGC XII Plan) held at Manonmaniam Sundaranar University, Tirunelveli, on 02<sup>nd</sup>, December 2016.
30. Participated in the Faculty Development Programme in “Personal Effectiveness to Organisational Excellence”, Organized by CII – education & Skill Panel and KBSS held on 11<sup>th</sup> December, 2015.

31. Participated in the Faculty Development Programme on “Structural Education Model”, Organized by RVS Faculty of Management, Coimbatore, on 05<sup>th</sup> October 2013.
32. Participated in the Three Days Faculty Development Programme on “Business Application Software (BAS)”, organized by Nandha College of Technology, Erode from 09.03.2012 to 12.03.2012.
33. Participated in the One day Faculty Development Programme on “Financial Research Tools and Approach”, Organized by RVS Faculty of Management, Coimbatore, on 25<sup>th</sup> February 2012.
34. Participated in the One Day Faculty Development Programme on “Equity, Futures and Currency Derivatives”, Organised by National Stock Exchange of India Ltd and Sapthagiri College of Engineering, Dharmapuri, on 10<sup>th</sup> December 2011.
35. Participated in the AICTE Sponsored staff Development Programme on “Case Studies and Research Methods in Management Sciences”, held in November 2011 at Excel Business School, Pallakapalayam.
36. Participated in the Faculty Development Programme on “Case Method of Teaching”, Organized by Sri Venkateswara Group of Educational Institutions, Coimbatore, on 10<sup>th</sup> October 2009.
37. Participated in the Faculty Development Programme on “Application of Research Techniques in Management”, Organized by Alpha Institute of Management, Tiruchengode, on 01<sup>st</sup> August 2009.
38. Participated in the Three Day Faculty Development Programme on “Enterprise Resource Planning (SAP B One Practical Training)”, held at Anna University Coimbatore (Academic Campus), Coimbatore, From 30<sup>th</sup> October to 1<sup>st</sup> November, 2008.
39. Participated in the One Day Faculty Development Programme on “Corporate Social Responsibility and Corporate Governance”, held at Anna University Coimbatore (Academic Campus), Coimbatore, on 3<sup>rd</sup> November, 2008.

### **Resource Person**

1. Acted as Chief Guest and Delivered lecture on “Leadership Quality” in the Inauguration Ceremony of Management Association (K – masso) organized by the Department of Business Administration, Kamaraj College, Thoothukudi held on 28.09.2021.

2. Acted as Resource Person and Delivered a Keynote address on “How COVID – 19 Pandemic is Shaping Investment Strategies? in the International Virtual Colloquium entitled Rebooting Strategies for Post COVID – 19 Business Operations held on 30<sup>th</sup> & 31<sup>st</sup> March 2021.
3. Chairperson in a Technical Session International Conference on “Recent Trends in Global Sustainable Tourism and Hospitality Research 2019” (RGSTHR 2019) organized by Department of Tourism and Hotel Management (DTHM), Alagappa University, Karaikudi on 6<sup>th</sup> – 7<sup>th</sup> September 2019.
4. Resource Person in One day Workshop on Rural Entrepreneurship, Development Cell, Mahatma Gandhi National Council of Rural Education, Department of Higher Education, Ministry of Human Resource Development, Government of India, Hyderabad, on the topic Entrepreneurial Framework & Manufacturing on 22.09.2020.

### **Events Organized**

1. Workshop Secretary, Organized Two Days Workshop on “Research Metrics, Publishing, Ethics, Art of Writing Research Papers and Predatory Journals”, Department of Management Studies, Manonmaniam Sundaranar University, Tirunelveli on 14<sup>th</sup> & 15<sup>th</sup> February, 2024.
2. Organized “Investor Awareness Programme on Introduction to Securities Market” for MBA Students Manonmaniam Sundaranar University, Tirunelveli on 25<sup>th</sup> July, 2023 in association with SEBI, NSE and NSDL.
3. Organized “An Awareness Program about Securities Market for the Upcoming Investors” for MBA Students of Manonmaniam Sundaranar University, Tirunelveli on 10.10.2022 in association with Bombay Stock Exchange, Mumbai.
4. Organized Online “Certified NISM Series V A Mutual Fund Distributors Course” for MBA Students of Manonmaniam Sundaranar University, Tirunelveli during 15<sup>th</sup> – 30<sup>th</sup> November, 2021 in association with Learnnet Institute of Skills, Karaikudi.
5. Organized Live Webinar on “Investor Awareness and the Role of Regulators” for the Faculty Members and Students of Manonmaniam Sundaranar University, Tirunelveli on 20.01.2021 in association with BSE, Investors Protection Fund, Mumbai.

### **Editorial Board Members**

1. The Journal of Entrepreneurship and Export (JEE)



## **Contribution to the University through Various Academic and Administrative Responsibilities**

1. Member – Board of Studies – MBA University Department.
2. Appointed as Additional Chief Superintendent for conducting DD&CE May – 2024 Examinations for Tirunelveli Centre at Manonmaniam Sundaranar University Campus.
3. Nominated as a Member of the Committee Constituted to set up a Research Park on the University Campus.
4. Nominated as University Representative to St. Jude’s College, Thoothoor, Kanyakumari District.
5. Appointed as Chairman for the Subject BBA of DD&CE, Examinations of December 2019 Central Valuation.
6. Nominated as a Departmental Liaison Officer to the Internal Quality Assurance Cell, Manonmaniam Sundaranar University, Tirunelveli.
7. Appointed as Course Faculty in Management Studies of DD&CE, Manonmaniam Sundaranar University, Tirunelveli 627 012. (From 10.10.2017 to 31.07.2019)
8. Appointed as Chairperson for the Subject of MBA of DD&CE Examinations of May 2018 Central Valuation.