



**MANONMANIAM SUNDARANAR UNIVERSITY
ABHISHEKAPATTI, TIRUNELVELI**



DEPARTMENT OF COMMERCE

Organises

MSUCOMM CHAMPIONSHIP - 2025

20.02.2025

NATIONAL LEVEL INTER COLLEGIATE COMPETITION

Product Launch



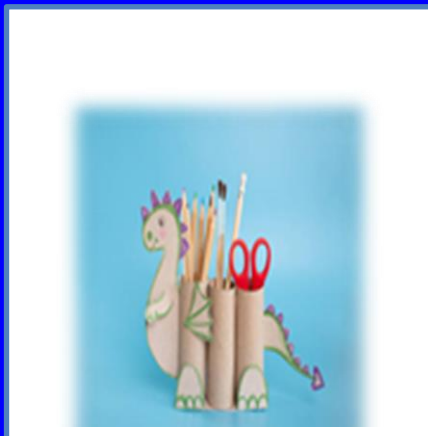
Business Quiz



Connection



Art from Waste



Logo Designing



Best Manager



REGISTRATION LINK: <https://forms.gle/LaMaCx3npVnqpgKP8>

PROF.DR.N.CHANDRASEKAR

Hon'ble Vice Chancellor
Patron

DR.J. SACRATEES

Registrar
Co-Patron

DR.B.REVATHY

Chairperson
School of Business Studies

Rules and regulations for the events:

Product Launch:

- ❖ Duration is 3 Minutes.
- ❖ One team is permitted from an Institution.
- ❖ Maximum number of participants per team is two.
- ❖ Participants have to launch an innovative product.
- ❖ Participants have to bring their presentation materials.

Business Quiz:

- ❖ One team is permitted from an Institution
- ❖ Maximum number of participants per team is 2.
- ❖ Contestants for the final round will be the winners of three rounds.
- ❖ Questions will be relevant to Current Affairs, Business and Management.
- ❖ Quiz Master's decision is final.

Connection

- One team is permitted from an Institution.
- Maximum number of participants per team is two.
- Pictures should be relevant to Business, Industry, Brand loyalty, Trade Marks, Copy rights etc.

Art from Waste:

- Duration is 1 hour
- One team is permitted from an Institution.
- Maximum number of participants per team is two.
- Work of art should exhibit Creativity.
- Finished or Semi-finished product will not be permitted.

Logo Designing:

- Solo event- Sketch a logo with slogan
- Topic will be disclosed on the spot
- Duration is 1 hour
- Participants have to bring the required stationery.
- Standard Size: A3 white chart
- Criteria of judgement-Creativity, Neatness. Aptness, Art skills and catchy slogan
- Only one participant is permitted from an institution.

Best Manager:

- ❖ Only one participant is permitted from an institution.
- ❖ Participants need to follow proper dress code
- ❖ Participant of this event cannot participate in any other events.
- ❖ Rules of the event will be disclosed on the spot.
- ❖ Questions will be relevant to HRM. Management, Accounting, Stress Management & Current Affairs.
- ❖ Criteria of judgement: Creativity, clarity in communication, critical thinking & eloquence.

*Event - Co-ordinators

- **CONNECTION:**
Dr.M.Nithya, Mobile No. 9865797069.
Assistant Professor, Department of Commerce,
Manonmaniam Sundaranar University, Tirunelveli

- **BUSINESS QUIZ:**
Dr.M.Manida, Mobile No. 9942622958.
Assistant Professor, Department of Commerce,
Manonmaniam Sundaranar University, Tirunelveli

- **PRODUCT LAUNCH:**
Dr.M.ArunKumar Victor, Mobile No. 9940692020
Assistant Professor, Department of Commerce,
Manonmaniam Sundaranar University, Tirunelveli

- **ART FROM WASTE:**
Dr.B.Jarinaa, Mobile No. 8825802700.
Assistant Professor, Department of Commerce,
Manonmaniam Sundaranar University, Tirunelveli

- **BEST MANAGER:**
Dr.A.Rajeswari, Mobile No. 9790529765.
Assistant Professor, Department of Commerce,
Manonmaniam Sundaranar University, Tirunelveli

- **LOGO DESIGNING:**
Dr.M.Nishanthi, Mobile No. 9751145035.
Assistant Professor, Department of Commerce,
Manonmaniam Sundaranar University, Tirunelveli

General Guidelines:

- ❖ Registration Fees Rs.200/- per participant per event shall be remitted in the form of Demand Draft in the favour of "The Registrar, Manonmaniam Sundaranar University, Tirunelveli- 12", payable at Tirunelveli.
- ❖ A Student can participate in only one event.
- ❖ Spot Registration is also entertained.
- ❖ All registered participants will be provided Refreshment & Lunch.
- ❖ All registered participants will be issued Certificates.