



மனோன்மணியம் சுந்தரனார் பல்கலைக்கழகம், திருநெல்வேலி

MANONMANIAM SUNDARANAR UNIVERSITY

(Reaccredited with 'A' Grade by NAAC)

ABISHEKAPATTI, TIRUNELVELI - 627 012
TAMILNADU, INDIA



CRITERION-VII

INSTITUTIONAL VALUES
AND
BEST PRACTICES

7.3.1

7.3.1 Portray the performance of the Institution in one area distinctive to its priority and thrust within 1000 words.

The Distinctiveness of Manonmaniam Sundaranar University

Manonmaniam Sundaranar University is located in the southernmost part of the Indian subcontinent. Many higher secondary school students in this area need more than three to four years to pursue higher education degrees as the region has limited industrial development, leading to fewer job opportunities. In line with the National Educational Policy (NEP), an exclusive Directorate of Vocational Education (DVE) operates at Manonmaniam Sundaranar University. The DVE offers vocational skill development programmes in alignment with the National Skill Qualification Framework (NSQF).

The Directorate of Vocational Education (MSU-DVE) at Manonmaniam Sundaranar University operates by executing the motto "Reaching the Unreached." Most university students are from rural and economically weaker sections of society. To address this, upon reviewing the region, the university identified a substantial demand for skilled human resources across various service sectors, industries, and companies. The DVE aims to bridge the gap between employers and high school graduates by offering skill-based knowledge and training through employable programmes, which include certificates, diplomas and advanced diplomas. These Skilled-based programmes are tailor-made to the needs of various skill sectors, such as Paramedical Industries, Software production Industry, Hotel & Tourism Industries, Fire Safety, Aviation Industry, and Health Care. These programs provide essential skills to the youth population, so Manonmaniam Sundaranar University initiated community colleges in 1998.

The uniqueness of the Directorate of Vocational Education is that as of 2023, India has over 1,100 Universities, including:

- 54 Central Universities
- 456 State Universities
- 128 Deemed Universities

Among these institutions, Manonmaniam Sundaranar University is unique in offering Vocational Skill Development programs through its Vocational Skill Development (VSD)

Centers and community colleges. This university's concept of a Directorate of Vocational Education is a distinctive feature.

The university operates 20 community colleges

(https://www.msuniv.ac.in/community_college_lists.php)

The skill development programs are offered full-time in the four districts under our university's jurisdiction: Tirunelveli, Tuticorin, Nagercoil, and Tenkasi. Besides this, 67 VSD centres

(https://www.msuniv.ac.in/community_lists_vocational_skill_development.php)

across Tamil Nadu offer skill development programs in part-time/weekend mode.

These colleges and centres provide three types of job-oriented skill enhancement programmes:

1. Six-month Certificate Programmes
2. One-year Diploma Programmes and
3. Two-year Advanced Diploma programmes

Some of the job-oriented courses include Computer Maintenance & Web design, Renewable energy solar systems and training, Biochemical Testing & diagnostic lab technology, Hospital Management & Human Health Assistance, Catering & Hotel Management, Interior design, and Fire Safety. A comprehensive list of all courses is available on the Manonmaniam Sundaranar University website at (https://www.msuniv.ac.in/community_courses_one_year_diploma.php). Some of the photographs of students of the programs are available at (<https://docs.google.com/document/d/1HEYLDzhQMkW4BJPbZn34MqLsmiU7RSxx/edit?usp=sharing&ouid=108126875701799314075&rtpof=true&sd=true>) The courses were designed in such way to suit the needs of community and the nearby industries.

To overcome the significant problems of students from rural areas, such as communication skills, all diploma programmes have a compulsory course on communicative English. One of the courses is Life Skills, which delivers the tactics of a professional attitude. The course also enhances students' ability to use basic computer applications. Both courses strengthen the students of vocational skill development programs.

These community colleges and VSD centres serve students seeking self-employment by providing educational opportunities close to their homes. Over the years, these colleges and VSD centres have also offered employment to thousands of tutors/teaching positions for skill experts with master's degrees in their respective areas of specialization, along with several hundred clerical positions.

Many beneficiaries have internships/in-house training with stipend (or) financial assistance. A fraction of students progress to higher studies in the same skill sector. The data analysis says several students were placed in relevant industries abroad, such as Dubai, Kuwait, etc. Especially graduates of human care and diagnostic lab technology programs placed in Middle Eastern countries.

Among these, 20% are engaged in business ventures, utilizing the skills acquired through community colleges and VSD centres. This initiative has significantly increased job opportunities in both rural and urban areas of Tamil Nadu.

Any student who has passed the 10+2 (Higher Secondary School Board Exam) is eligible to enrol in one of the diploma programs by enrolling in a Community College or VSD centre near their residence or choice. The university administers these Community Colleges and Vocational Skill Development Centers.

Registered service-minded public interest trusts, societies, or educational bodies with expertise in conducting skill-based training programs apply for permission from our university to establish a Community College or VSD centre. The regulations and application forms for community college are available at https://www.msuniv.ac.in/images/academic/community%20college/community%20college/NEW_CC_APPLICATIONFORM_2024_25.pdf, and the form for applying to VSD centres is available at https://www.msuniv.ac.in/images/academic/community%20college/VSD%20Centre/NEW_VSD_APPLICATION_FORM_2024_25.pdf. Centers are granted provisional approval, with annual renewal based on the placement success of the previous batch of students. These centres contribute to society's sustained development and have been well-appreciated by the University Grants Commission (UGC), which sanctioned four

vocational undergraduate programs with a total funding of Rs. 2.4 crores for youth skill development.

Additionally, the diploma programs assist the university's health centre in performing tasks related to Diagnostic Lab Biochemical Testing, Hospital Management, and Human Health Assistance. The University is proud to highlight its community college system as a unique and remarkable educational service that enables the unaffordable rural population to access formal higher education in its jurisdiction.

Community colleges and VSD centres have trained over 4,500 skilled youth in the last five years. The year-wise student admission in the community colleges and VSD centres is available at

(https://docs.google.com/document/d/1215zLgnDD4Z_16dGVZ36Z7_umWyGEGzu/edit?usp=sharing&oid=108126875701799314075&rtpof=true&sd=true) The University

generates annually 1.25 crore from these skill development programs

(<https://docs.google.com/document/d/1d-hAh15um76EleAqu6UJtGY9yEFDNsg3/edit?usp=sharing&oid=108126875701799314075&rtpof=true&sd=true>) Thus, the skilled development programs help the rural

community and the university for further development.

SUPPORTIVE DOCUMENTS

S.N	Document(s)	Link to the Document(s)
1	Institutional Distinctiveness	https://msuniv.ac.in/naac/criterion7/7311.pdf