



மனோன்மணியம் சுந்தரனார் பல்கலைக்கழகம், திருநெல்வேலி

**MANONMANIAM SUNDARANAR UNIVERSITY**

*(Reaccredited with 'A' Grade by NAAC)*

**ABISHEKAPATTI, TIRUNELVELI - 627 012  
TAMILNADU, INDIA**



# CRITERION-III

**RESEARCH, INNOVATIONS  
AND  
EXTENSION**

**3.6.1**

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**3.6.1 Outcomes of extension activities in the neighborhood community in terms of impact and sensitizing the students to social issues and holistic development, and awards received if any during the last five years (Showcase at least four case studies to the peer team)**

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The department's dedication to blending scholarly research with real-world applications is demonstrated through its outreach programs, which foster close interactions with the surrounding communities. This approach symbolises the University's values, which actively involve itself in extension programs with a keen focus on education, health, and social development. For instance, the University educated students to help people in need by meeting them in person and rendering financial support to oncology patients, Senior citizens, lepers and acute PH families. This experience is instrumental in providing students with insights that far exceed the confines of traditional academic learning.

Central to the University's outreach endeavours are comprehensive programs under the National Cadet Corps (NCC), National Service Scheme (NSS), Youth Welfare Department (YWD), Youth Red Cross (YRC), and other activities aimed at community engagement. These initiatives thoroughly address essential societal needs such as health, sanitation, and education, thus pivotal in establishing meaningful connections with the local communities. The involvement of students in these outreach efforts is twofold: it nurtures an appreciation for social engagement and community service and deepens their understanding of societal challenges. This engagement is crucial for the development of empathy, the fostering of social responsibility, and the advancement of broader societal peace and harmony goals.

The NCC has undertaken several initiatives aimed at community upliftment through programs like the Swachh Bharat Mission and the Clean India Movement. Similarly, the NSS has been at the forefront of many extension activities. These have included comprehensive COVID-19 awareness and safety campaigns, distribution of face masks and kabasurakudineer (a traditional herbal medicine), as well as initiatives aimed at enhancing general health awareness, such as the preparation of medicinal drinks, plantation of saplings, and campus cleaning efforts. The NSS has organised various competitions (such as poster-making, verse writing, and drawing), a national-level e-

quiz, the celebration of Environment Day, and a web symposium to engage the student community further and foster awareness on multiple fronts. Moreover, establishing a temporary COVID Centre marked significant progress in the University's extension activities. This centre facilitated food and grocery distribution, vaccine awareness rallies, and herbal drink distribution, among other strategies, to combat the pandemic's challenges.

These activities sensitised the students to host the prevailing social issues. They equipped them with the skills necessary to address these challenges, thus benefiting the neighbourhood community highly during the COVID-19 pandemic. The Department of Communication's initiative to create and disseminate video content to enhance COVID-19 awareness represented an innovative approach to extend the University's outreach and impact. Through these diverse initiatives, students gain practical experience and learn the value of contributing to the well-being of their communities. The extension activities act as a bridge between academic research and real-world applications, enhancing the impact of the University's research while enriching the educational experiences of its students. These programs validate the University's research efforts and foster a sense of social connectedness among students.

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#### **SUPPORTIVE DOCUMENTS**

<b>S.N</b>	<b>Document(s)</b>	<b>Link to the Document(s)</b>
<b>1</b>	International Giving Tuesday	<a href="https://msuniv.ac.in/naac/criterion3/3611.pdf">https://msuniv.ac.in/naac/criterion3/3611.pdf</a>
<b>2</b>	National Cadet Corps (NCC)	<a href="https://msuniv.ac.in/naac/criterion3/3612.pdf">https://msuniv.ac.in/naac/criterion3/3612.pdf</a>
<b>3</b>	National Service Scheme (NSS)	<a href="https://msuniv.ac.in/naac/criterion3/3613.pdf">https://msuniv.ac.in/naac/criterion3/3613.pdf</a>
<b>4</b>	COVID-19 Awareness Video	<a href="https://msuniv.ac.in/naac/criterion3/3614.pdf">https://msuniv.ac.in/naac/criterion3/3614.pdf</a>