

Dr. B. REVATHY

DEAN OF ARTS,
PROFESSOR & HEAD,
DEPARTMENT OF COMMERCE,
MANONMANIAM SUNDARANAR UNIVERSITY, TIRUNELVELI



Contact

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Areas of Interest

Finance
Marketing
Human Resource Management
Accounting & Taxation
Entrepreneurship

Research Guidance

- No. of M.Phil. Awarded : 67
- No. of Ph.D. Awarded : 30
- No. of Ph.D. Ongoing : 08

Project

ICSSR IMPRESS Rs.8,00,000

Intellectual Property Rights

Patent
Patent Number: 2021101126
Patent Title: "E – health portal for ensuring safety during pandemic situation"
Category: Australian Patent

Awards and Recognition

5 inclusive of Women Achiever Award

Countries Visited

Sri Lanka, Singapore, Malaysia

Academic Details

M.Com., SLST., M.Phil., B.Ed., Ph.D., DCA., MBA,

Teaching & Research Experience

- Teaching Experience : 33 Years
- Research Experience : 30 Years

Administrative Experience

- Member of Women's Welfare Committee: 01.03.2007 – 29.02.2008
- Director, Centre for Women Empowerment & Women Studies: 16.06.2020 – 16.08.2021
- Head of the Department: 26.02.2009 – 01.02.2010
- Principal i/c MSU College Sankarankovil - 08.02.2013 – 07.05.2014
- Deputy Director (Academic): 01.07.2014 – 16.03.2016
- Syndicate Member of the University in the cadre of Associate Professor: 14.6.2016 – 21.11.2016
- Professor of Commerce since 02.01.2012
- Head of the Department of Commerce: 23.12.2016 – 22.10.2019
- Head of the Department since July 2021
- Dean in the faculty of Arts since 17.08.2021

Research Publications

a) Books

Authored : 15
Edited : 10

b) Research Papers

National : 27
International Journals : 120
Chapters in Edited Volume : 200
UGC Care Journals : 24
Scopus Journals : 12
SSCI Journals : 02

Programmes Organized – Seminar/Conference/Workshop

- National : 16
- International : 15

(Inclusive of ICSSR sponsored 10 days workshop, ICSSR sponsored Two Weeks CBP, ICSSR – SRC sponsored international Conference, NCW, TANSICHE & MHRD sponsored programs)

Webinars:

- International : 4
- National : 8
- Virtual 10 day Job Oriented Training : 1
- Virtual 7 day FDP : 2